EDIBLE CARDIFF SPRING FESTIVAL PRESS RELEASE – you can add your logos and use your standard format for Press Releases

For immediate release/Embargoed [You can send out the release in advance with an embargo date or send without one]

[ADD IN NAME OF GROUP/ ORGANISATION HERE] JOINS GROUPS ACROSS CARDIFF TO HIGHLIGHT THEIR ROLE IN SUPPORTING PEOPLE TO GROW & ENJOY NATURE IN THEIR LOCAL COMMUNITIES

On [ADD DATE] [ADD IN NAME OF GROUP/ ORGANISATION HERE] will be joining the Edible Cardiff Network for their Spring Festival as they collectively focus on the work that they do in their local communities.

During the last three years people’s mental health has been disproportionately impacted following repeated lockdowns and life disruption. Community gardens/ groups have played an important role in supporting young people in local communities – providing green spaces for them to spend time outdoors and volunteer opportunities to work with plants, vegetables, grow food and look after nature.

[NAMED PERSON, JOB TITLE FROM YOUR GROUP], said: “The Edible Cardiff Spring Festival is a perfect opportunity to showcase all the amazing work that our team of passionate staff do to support people in [ADD IN CITY OR AREA OF CITY].

[USE THIS PART OF THE QUOTE TO DEMONSTRATE THE ACTIVITIES AT YOUR GROUP THAT SUPPORTS PEOPLE OF ALL AGES: “From our Saturday group of volunteers helping to look after the garden to the work that our youth worker does with local teenagers, our Garden is a place where people come together and flourish, helping to enhance their lives.”]

[ADD NAME OF YOUR GROUP HERE] was set up in [ADD IN YEAR HERE] by [ADD IN DETAILS ABOUT

HOW THE GROUP WAS SET UP]. Our group, which is a charity [ADD IN DETAILS HERE] is [ADD

IN AREA SIZE HERE AND USE A FOOTBALL PITCH SIZE – 2 ACRES – TO ILLUSTRATE] and has

[ADD IN DETAILS HERE OF ANY GROWING SPACES AT YOUR GROUP, SUCH AS ALLOTMENTS ETC].

[USE A PARAGRAPH TO DESCRIBE IN MORE DETAIL SOME OF THE PEOPLE IN YOUR GROUP AND

TALK ABOUT THE GROUP’S CORE PURPOSE AS A MEMBER OF THE LOCAL COMMUNITY. YOU

CAN USE A NICE MINI CASE STUDY FROM A VOLUNTEER, FOR EXAMPLE, TO ADD COLOUR. IF

YOU HAVE ANY GOOD DATA/NUMBERS ABOUT VISITORS, VOLUNTEERS OR SCHOOL TRIPS

INCLUDE HERE.]

For the Spring Festival this year, [ADD IN NAME OF CITY FARM HERE] will be [ADD IN SOME EXAMPLES OF WHAT YOU MIGHT DO. BE CREATIVE BUT REALISTIC IN TERMS OF DELIVERING ACTIVITY. YOU COULD FOR EXAMPLE - release a new film to tell the story of young volunteers and how life within your group has helped to change their lives or maybe do a special Facebook live garden tour starting at 11am – an ideal way to find out more about what goes on in your garden during a coffee break with a call to action around donating at the end.

Visitors and volunteers are being encouraged to share their stories on Instagram using #SpringFestival about why they love visiting [ADD IN NAME OF CITY FARM HERE] or volunteering at the Garden. A selection of stories and images from across the city will then be shared on the Edible Cardiff website.

For more information about Edible Cardiff’s Spring Festival please visit the events page of the Edible Cardiff website [www.ediblecardiff.org](http://www.ediblecardiff.org) or [ADD IN THE URL FOR YOUR GROUP’S WEBSITE HERE AND MAYBE MENTION KEEPING CONNECTED VIA WHATEVER YOUR KEY SOCIAL MEDIA CHANNELS IS

WHETHER FACEBOOK OR INSTAGRAM. ALSO AN OPPORTUNITY TO FLAG HOW OTHER PEOPLE CAN CONNECT WITH YOUR GROUP].

– ENDS –

**For Further Information and Images about [ADD IN NAME YOUR GROUP HERE] and Edible Cardiff’s Spring Festival please contact: [ADD IN A NAME, TITLE AND CONTACT DETAILS HERE INCLUDING A PHONE NUMBER]**

**Meggie Rogers Ryall from Social Farms & Gardens via** [**meggie@farmgarden.org.uk**](mailto:meggie@farmgarden.org.uk)

Notes to editors:

**Information about Edible Cardiff** – Edible Cardiff is funded by the National Lottery Community Fund. It is a collaboration between partners Food Cardiff, Grow Cardiff and is supported by Social Farms & Gardens.

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The Edible Cardiff network is a collective voice for growers across the city. Our aim is that Cardiff becomes known as an outstanding city for community growing in the UK.

**Information about Social Farms & Gardens – Social Farms & Gardens is a UK wide charity supporting communities to farm, garden and grow together - find out more** [www.farmgarden.org.uk](http://www.farmgarden.org.uk)

Information about [NAME OF YOUR GROUP HERE] – ONE PARA MAXIMUM WOULD WORK